

WHAT PARTICIPATING LAWYERS SAY ABOUT

“Perfect Your Pitch™

for Privacy, Data Security & Data Breach-Related Cases & Matters”

Workshops Held:

November 6, 2015 - San Francisco, December 5, 2015 – Los Angeles, and February 5, 2016 – Chicago

Conducted for clients of:

**Bloomberg
Law®**

Although attending the *“Perfecting Your Pitch™ - Keys to Winning Privacy & Data Breach Clients”* workshop takes almost an entire day, it is well worth the time. It was a great workshop!

[Michael G. Morgan, Of Counsel, Jones Day](#)

Bloomberg Law invited me to attend their workshop titled *“Perfecting Your Pitch™ - Keys to Winning Privacy & Data Breach Clients”* held in LA, December 2015. I attended to learn more about the pitch and client development process, and left the workshop with a myriad of useful information, techniques, and tools to use in the future and made several new contacts. I highly recommend this workshop to any lawyer!

[Mark Mermelstein, Partner, Co-Chair, Cybersecurity & Data Privacy Group, Orrick](#)

“Perfect Your Pitch for Winning Privacy & Data Breach Clients” - I cannot recommend this workshop highly enough!

[Elaine F. Harwell, Of Counsel, Selman Breitman LLP](#)

Thank you for the outstanding program and leading the Bloomberg “pitch” seminar last Friday. I have both attended and organized many seminars. So I can honestly say that your level of preparation was stellar. I not only learned from the “core” content, but I was also impressed by your mastery of the presentation software and your outstanding materials.

[Steven Brower, Shareholder, BuchalterNemer](#)

Thank you for the incredible program on Friday and for the amazing information and insights. You are a fantastic presenter and I so appreciated your skill and modeling of effective communication strategies.

[Tamsen Leachman, Shareholder, Littler Mendelson](#)

My colleague who attended the *“Perfect Your Privacy Pitch”* program in Chicago said it was awesome!

[James Giszczak, Member, McDonald Hopkins](#)

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Thank you so much for presenting Bloomberg Law's "***Perfecting Your Pitch***" program. I learned so much from your program and feel much more informed about how to prepare for pitches to potential clients in the future.

[Nora E. Wetzel](#), Attorney, **[Sedgwick](#)**

With cybersecurity being the #1 issue of concern facing in-house counsel and organizations across the country, it was a privilege to be a part of the "***Perfecting Your Pitch™ - Keys to Winning Privacy & Data Breach Clients***" workshop. As a seasoned lawyer, I found the session to be enlightening and informative. Having an opportunity to share with colleagues certainly was a benefit to all who attended, which will result in each of us being better providers of good counsel to our clients on this ever evolving topic.

[Susan Kohn Ross](#), Partner and Regulatory Practice Chair, **[Mitchell Silberberg & Knupp LLP](#)**

I attended the Bloomberg program "***Perfecting Your Pitch™ - Keys to Winning Privacy & Data Breach Clients***" held in Chicago which was led and facilitated by Julie Savarino. At the end of the program, on the evaluation, I rated the program "excellent" and "very useful".

[John Kloecker](#), Of Counsel, **[Locke Lord](#)**